



15th Annual SAMMY Awards

ENTRY FORM 2010 SAMMYs

Do you plan to attend March 2010 ISC West Las Vegas? (circle one): YES NO

Company Name _____

Contact Name & Title _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail Address _____

Company Website _____

Years in Business _____ No. of Employees _____ No. of Locations _____

Award Category _____

(Please complete one entry form for each category – copies are accepted)

WHO CAN ENTER

Entering the SAMMYs is FREE and open to all North American professional installing security dealers and systems integrators only. There are 12 award categories. Your company may submit entries for as many award categories as you wish. However, only one entry is allowed per category and each entry must include an individual entry form as well as all materials requested for judging purposes.

HOW TO ENTER

Complete this entry form for each award category (copies are accepted). On a separate sheet of paper, please state why your entry meets or exceeds the judging criteria as outlined and should be considered as a finalist and/or winner. Send your required materials to:

THE SAMMYs
c/o *Security Sales & Integration Magazine*
3520 Challenger Street
Torrance, CA 90503

Entries must be received by **December 31, 2009**. All entries become the property of *Security Sales & Integration* magazine and cannot be returned.

WHY ENTER THE SAMMYs

Every installing security company has at least one installation or sales/marketing incentive that they are especially proud of. This is your big opportunity to be recognized and honored for your efforts! All SAMMY award winners will receive:

- A custom-made Awards Crystal trophy and/or Plaque
- An awards certificate (both winners and finalists)
- Editorial coverage and photos in *Security Sales & Integration* magazine (both winners and finalists)
- Special in-depth editorial feature of the "Integrated Installation of the Year" and "Installer of the Year" winners in *Security Sales & Integration* magazine.
- Great opportunity to gain national credibility with potential customers and boost employee morale!

AWARDS JUDGING

All entries will be judged by independent advertising agencies and security consultants who work in the industry. All items will be judged on the clarity of message, design, appearance, ease of use and cost effectiveness. Up to four finalists will be selected from all submitted entries in each award category. The winner will be chosen by the judges from the finalists.